

Best Hair & Beauty Salon - Kent

It's important to treat yourself, to allow yourself to be pampered. Henceforth, there's no better place to escape the pressures of life than Mettyear's Day Spa, Salon & Cafe. Mettyear's Day Spa, Salon & Cafe is here so that you can enjoy a relaxing massage or hair treatment and then indulge at the café on homemade dishes, which is, quite simply, an experience that you cannot find anywhere else.

Since its doors opened in 2017, Mettyear's Day Spa, Salon & Cafe has been working to cultivate a destination within which customers can enter numerous amenities underneath one roof. Nestled within the seaside town Herne Bay, the business is not only internally luxurious but also lounges against a scenic backdrop. Furthermore, the business is home to both exquisite treatments and a café that supplies tantalising meals, and therefore, Mettyear's Day Spa, Salon & Café encompasses the definition of a one-stop-shop all within a friendly and luxurious environment.

Offering an extensive list of treatments, Mettyear's Day Spa, Salon & Cafe covers hair, nails, beauty, and a range of relaxing spa experiences. The company also has numerous gift packages available for both men and women, including private rental for the hydrotherapy pool. With clients ranging from 18 years old up to 90, there is truly something available for everyone, and, more importantly, the company prioritises accessibility and accommodation. Indeed, everyone is welcome at Mettyear's Day Spa, Salon & Cafe.

Of course, none of this would be possible without Jamie Mettyear and his highly talented team of professional stylists and beauty therapists. Much of the company's success is owed to the aforementioned team, who consistently remain up to date with cutting edge methods and undertake regular training in order to upskill. Citing the famous phrase, 'teamwork makes the dreamwork,' Mettyear states that without his entire team, there would be no business. In essence, it is



vital to have the right group of people around you in order to have a successful business. The effective communication, dedication, and teamwork causes the company to thrive, it ensures an optimised and streamlined business process.

However, like many businesses, Mettyear's Day Spa, Salon & Cafe was impacted by the Covid-19 outbreak. The pandemic changed the way the business ran, especially after the first lockdown, in which the company chose to purchase screens guards and masks. Cleanliness became all the more important, with extensive cleaning being carried out between the treatment of each client and the sanitising of public areas. Moreover, the rise in nervous customers meant that Mettyear's Day Spa, Salon & Cafe saw a decrease in footfall – which, luckily, was combatted through the existing segregated rooms.

The future looks bright for the company, particularly due to its current plans for expansion, which will see Mettyear's Day Spa, Salon & Cafe delve into a new county. Yet the most important element for the business is its continuation of staff development. Over the next year, the business will be placing its staff in regular training courses, which will be paramount in ensuring that the company remains ahead of the trends.



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